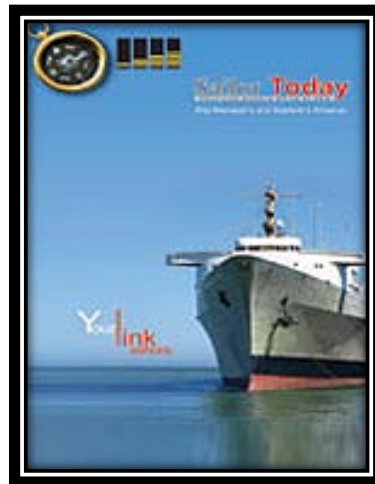


# Sailor Today

Your Link Ashore While at Sea

## Our Goal

To enable the shipping fraternity to source companies, products and services related to shipping industry.



## Why the Shipping Fraternity Refers Our Annual Shipping Directory?

- To source details of shipping companies / nautical institutes / Service providers / classification societies and useful contacts in shipping fraternity
- To source new vendors for the company
- Get valuable information and contact details of Govt bodies / Consulates / Embassies etc

## Profile of Readers

- Majority of the readers are NRI status holders
- 95% of the readers are HNI customers.
- The readers carry profile of Ship Owners, CEO's, and MD's, Senior Ship Managers, Superintendants, Floating staff (Deck / Engine & Saloon), Captains, Top Government officials, Importers and exporters.

## Distribution Profile

- Average no of subscribers for the annual shipping directory is 55,000 copies
- Readership of the magazine is 1,50,000 approx

## Broad Categorization of Sailor Today Readers:

SHIPPING COMPANIES  
SERVICES PROVIDERS  
MARITIME SPECIALISTS  
NAUTICAL INSTITUTE  
MARINE EQUIPMENTS  
MANUFACTURERS  
AND SUPPLMARINE  
SURVEYORS  
SOCIETIES  
UNIONS  
OFFSHORE RELATED  
SHIP REPAIRERS  
UNIFORM SUPPLIERS  
SHIPYARDS

## Key Industry Segments Addressed:

SHIPPING

SHIP MANAGEMENT

SHIP REPAIRS

SHIP CHANDLING

PORTS

CHARTERING

SURVEYING

MARITIME TRAINING  
INSTITUTES

MARITIME EQUIPMENT  
MANUFACTURERS &  
SUPPLIERS

## Sailor Today

406, Shivam Chambers,  
Next to Sahara T.V,  
S.V.Road, Goregaon  
West, Mumbai – 400062

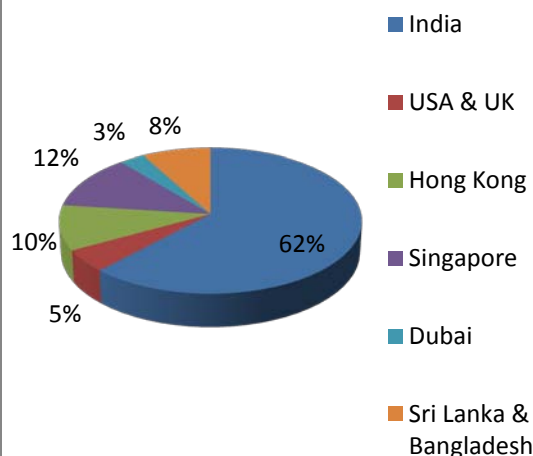
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Email:

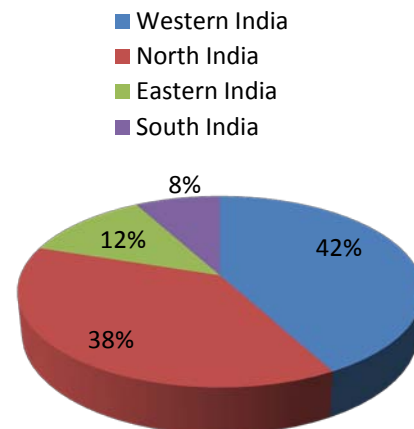
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[www.sailortoday.net](http://www.sailortoday.net)

### Global Distribution



### Geographical Distribution in India



## Broad Categorization of Our Annual Directory Readers:

- Shipping Companies
- Nautical Institutes
- Service Providers
- Shipping Associations
- Government Bodies
- Maritime Specialists
- Classification Societies in India & abroad
- Indian Consulates & Foreign Embassies
- Exporters and Export House

## How Our Directory Can Help Your Business Grow?

*Advertising in the No. 1 shipping directory in India, not only generates business enquiries, but can also help you grow your brand's image, which in turn result in following benefits:*

- Build a premium brand image amongst shipping fraternity.
- Attract more clients to do business with you.
- Influence shipping professionals and get decision makers acquainted with your organization.
- To reach out to new customers and showcasing products and services offered by your organization.
- Directory acts as a backup media and compliments all your other advertisement programmes