Sailor Today
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Quote of the Month

"Seafarers on board are increasingly allowing themselves to becoming commodities, and are often satisfied being treated as certificates of competency to establish seaworthiness of a vessel."

– Name withheld on request

Editorial

Of turbulent waters and Sailor Today

One maritime word describes **SAILOR TODAY**'s experiences over the last two decades – TURBULENT. From the humble beginnings in a barsati room in South Delhi, where layout for the magazine shared space with small children lying down, where pagination for the month's edition was running concurrently with pages of homework, to its own offices in major maritime centres in India – Sailor Today has enjoyed moderate to rough weather for the past two decades - and come out, every time, fighting fit.

Many thanks, of course, to all our staff, readers, contributors, writers and of course - advertisers. Over these 20 years we've built up a strong readership base of 55000, which continues to grow each day, plus many more on the internet.

From coverage based on job boards at various Seaman's Clubs - Sailor Today used to operate from a mobile office in Ballard Pier at one time, readers may recall, to grow towards becoming a one-stop shop for matters maritime in India; Sailor Today is today on a growth trajectory which will keep pace with the latest at sea.

After an amazing response in the past 20 years, we are determined to continue innovating. We have a long list of new products scheduled for roll-out in our 21st year too! We will keep you posted on it, as they are finessed.

However, at the end of the day, all I can think of saying in this column of mine which I have been writing for 20 wonderful years is that Sailor Today is YOUR magazine – it reflects you – a seafarer – in all its presence… So we will continue to look forward to hear from you on what YOU want from us. Presently, apart from the magazine, we also are involved in:

- **The A 2 Z Ship Manager's and Seafarer's Almanac**
- **The Annual Sailor Today Sea Shore Awards**
- **Sailor Today Cricket Cup**
- **Daily General News Updates for Ships**
- **And the very latest – Sailor Today TV**

Look out for more. The excitement has just begun!!

We would be glad to hear from you. Do send us your feedback / suggestions at info@sailortoday.net